

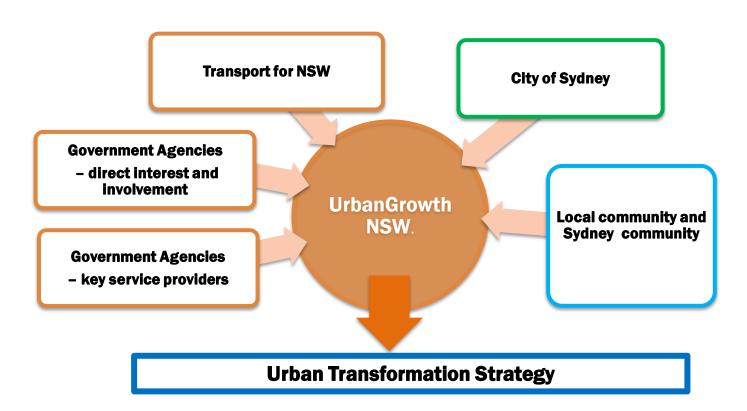


Considering the big picture.....

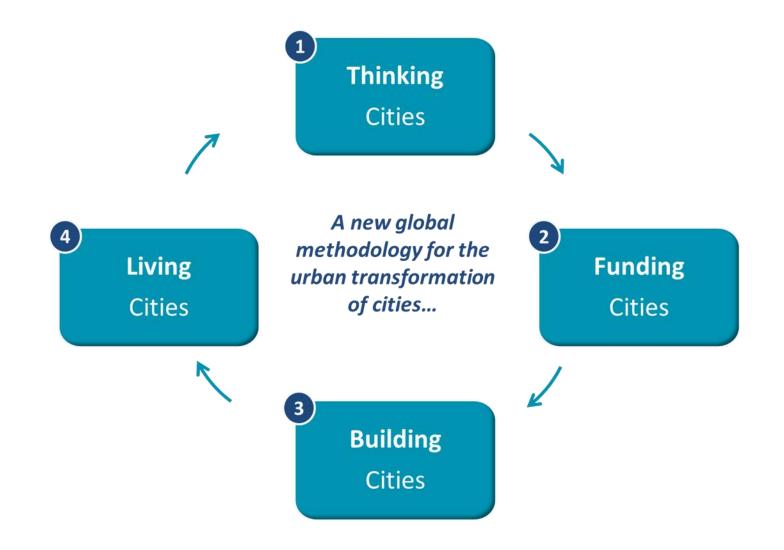
UrbanGrowth NSW – who are we and what do we do?

UrbanGrowth NSW is the NSW Government's urban transformation delivery organisation – <u>not just a 'government developer'</u>

Our ambition is to transform city living so that it is more vibrant, connected, and healthy for all, for now and for many years to come



UrbanGrowth NSW – how do we go about things?



UrbanGrowth NSW – our 'urban transformation' projects









CENTRAL TO EVELEIGH URBAN TRANSFORMATION & TRANSPORT PROGRAM

GREEN SQUARE TOWN CENTRE

NEWCASTLE URBAN TRANSFORMATION & TRANSPORT PROGRAM







NORTH WEST URBAN TRANSFORMATION PROGRAM

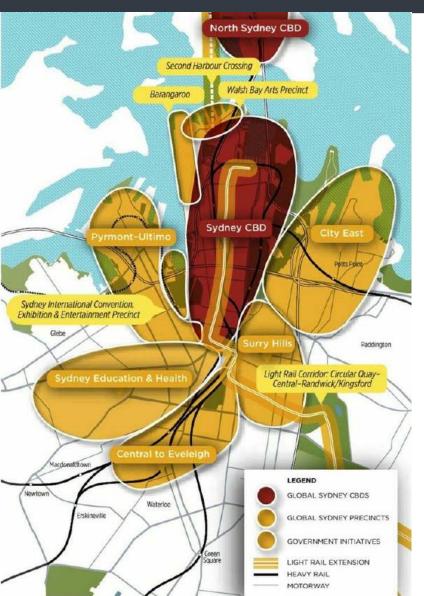
PARRAMATTA NORTH URBAN RENEWAL

PARRAMATTA ROAD URBAN TRANSFORMATION PROGRAM



THE BAYS PRECINCT URBAN TRANSFORMATION PROGRAM

Central to Eveleigh – why consider this area?



✓ Location

✓ Transport services

✓ Employment choices

✓ Government land opportunities

Central to Eveleigh - program

Nov 2013 - Nov 2014

Nov 2014 – Jun 2015

Apr 2015 - ongoing

Preliminary inputs and analysis

'Capture all previous work in the corridor, stakeholder alignment, financial prefeasibility'

- Targeted stakeholder and community inputs Nov 13, Jun 14, Sep 14
- Project Collaboration Agreement with State agencies
- MOU with the City of Sydney
- Prefeasibility analysis bookends

Urban Transformation Strategy

'Vision and contributions to the city, principles to guide detailed planning and development'

- Nov 14 outputs from International Summit
- Dec 14 government stakeholder and community Thinking and Visioning structured workshops
- Feb/Mar 15 Design and Planning Principle structured workshops/seminar
- Targeted 'issue specific' engagement
- May/June 15 testing of final Urban Transformation Strategy outputs

Precinct plans
'Detailed planning
and development
- rezoning'

May commence a more detailed process on an early site as a 'case in point' to demonstrate principles

Informing the Urban Transformation Strategy

Social Sustainability

A review of current and future community infrastructure and housing diversity needs.

Urban Design and Urban Planning

Identify key design and planning principles and develop structure plan for precincts.

Transport

Assessment of existing and future transport conditions to inform further transport studies.

Heritage

An overview of European and Aboriginal heritage significance

Economic

Current and future industry potential

Urban Transformation Strategy

Guiding strategy that outline priorities, design and planning principles as well as a structure plan for precincts.

Environmental Sustainability

Will guide decision making in the Urban Transformation Strategy as well as future stages of development.

Infrastructure Services

Study or current and future capacity of key electricty, water, sewer networks

Informing the Urban Transformation Strategy

- guiding visions and strategies

community and **Draft Metropolitan** Sydney 2030 Community 2013/14 stakeholders Dec 2014 Strategy Globally competitive and Community participation innovative A home I can afford Community A leading environmental Global Sydney Precinct performer The right type of home for my family. Integrated, connected, active Connectivity Better transport infrastructure transport, public transport More jobs closer to where Hive Education, employment, Lively and engaging, cultural innovation Living and creative Shorter commutes Vibrant communities and Social infrastructure economies Great Working transport connections Remove barriers and revitalise A park for the public places **Housing diversity** kids, local schools, shops and hospitals. Sustainable living and design Resilience Urban renewal that adds to and stiches the city together Liveable neighbourhoods. Diversity and integration Governance Governance

For discussion with

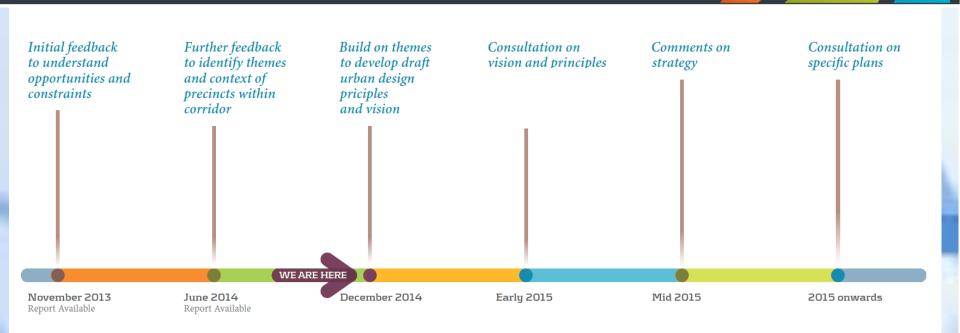


Communication and consultation

- Transformation = long term process
- Open and ongoing relationship
- Range of tools and techniques
- Want to hear from lots of people
- Looking for range of views



Engagement activities



- Community workshops
- Online survey/s, discussion forums and collaborative online maps
- Telephone survey/s
- Meetings and briefings with community groups
- Display and activity stalls at key locations
- Focus groups with specific groups

Communication channels

Ideas to include...

Improved online presence

E-newsletters

Local papers and radio

Specific project phone and email

Email notification

Social media

Your ideas.....





Thank you